



Hi, I'm POC ! Pierre-Olivier Cuillère.  
#UXDesigner #UIArtist #GameArtist



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## Skills

### THE EXPERIENCE

Speaking for **the user**. But not being the user, it's a big work of **empathy**. This distinction is important because most people using your product do not have the same expertise. You have to be a true **guardian** for their experience.

### THE DESIGN

It's all about **visual communication**. Creating digital wireframes, mockups, or interactive prototypes are the only way to reach the experience. Also there is beauty when something works and it works **intuitively**.

### THE CRAFTING

Always mastering the **latest creative tools** is the best way to craft the most efficient way. Currently my workflow is **Sketch** for UI, **Blender** for 3D, **Unity** as a game engine, G-Suite for sharing and of course **my pencil** and my communication skills.

## Work experiences

### scimob | ✓

7 years working in the game studio Scimob specialized in **trivia games**.

My role was to translate the Game Designer's vision through the creation of an interface that will contribute to the user experience of the player.

### webedia**games**

1,5 year working in the game studio WebediaGames specialized in **ultra casual games**.

My role was to translate the Game Designer's vision through the creation of 2D & 3D assets which will contribute to the user experience of the player.

### FREELANCE

Working as a freelance, leads me to work on **many different subjects** on different supports.

I'm also part of **metastrat** a **collectif of freelancers** concerned with economic, ecological and societal issues.

« 50 millions downloads and counting... »



Akinator



94 seconds



94 degrees



94 %



Grass Planets



X-Ray



Yalla Xash

## Educations and interests

### GRADUATED

**Master Degree** in Communication & Digital production.

**Engineering School** ESIL (1 year) in Computer Networks and Multimedia

Master class **UX** Celia Hodent (the UX behind Fortnite)

### COMMUNICATION

English speaker I scored **805** at **TOEIC exam**.

I have also lived for two years and a half in **London**.

### PHOTOGRAPHY

My love for photography makes me **travel** all over the world and meet many other cultures:

New-Zealand, Japan, China, Vietnam, Canada, USA...